

**nuro**

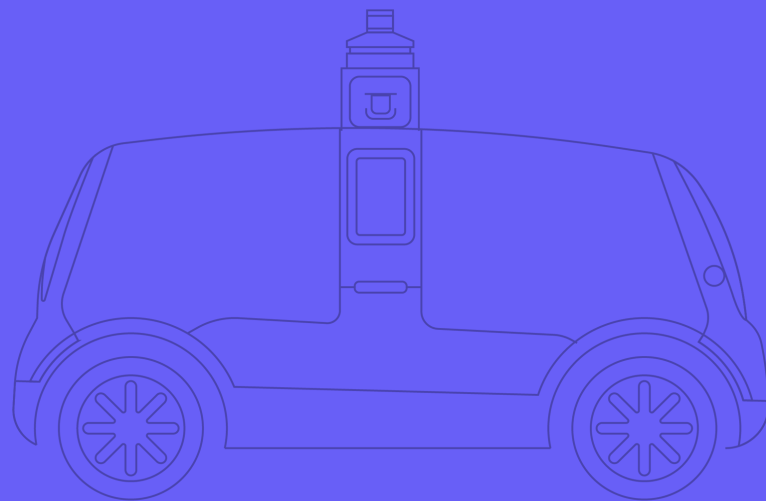
TRB ARTS23:

Supporting Diversity,  
Equity, and Inclusion with  
Automated Vehicles

July 12, 2023



# 01 Nuro Overview



# Meet Nuro.



# About Nuro

- ① **Company founded in 2016**  
700+ employees: CA, TX, NV
- ② **Fully autonomous, on-road vehicle**  
Battery-electric motor vehicle designed specifically for goods delivery. Prius fleet for testing/mapping/limited ops.
- ③ **Delivering groceries, medicine, and pizza with leading retailers**



Our focus on moving goods instead of people allows us to address community challenges

**SAFETY**  
Zero occupants



**ENVIRONMENT**  
Zero emissions



**EQUITY**  
Serving food deserts & people w/ mobility challenges

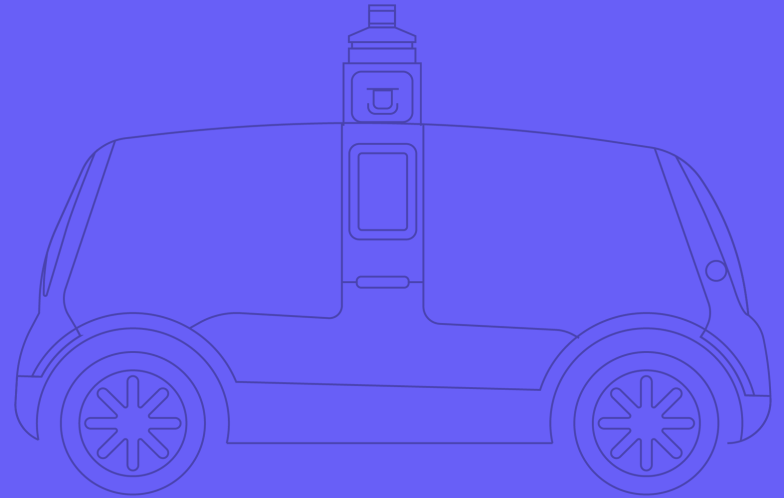


**JOB**  
Revitalizing local commerce



02

# METROLift-Nuro-Texas A&M Fresh Food Delivery Pilot



# AV Delivery Service for Paratransit Customers

Pilot partners:



Research conducted by:



01

**What/Where:**

Grocery deliveries (free of delivery charge) to METROLift customers residing in limited geographic area in 3 SW Houston zip codes

50+ deliveries

02

**Why:**

Potential benefits for customers in additional mobility choices; increased access to fresh food; contactless

Enviro/Efficiency: Replacing two trips to travel to the store with one delivery.

Cost Savings: For transit, these delivery trips could enable additional service capacity on paratransit.



# Primary Findings

80% participants agreed AV delivery provides

Convenience benefits

9.1 out of 10

NPS score

\$2,065

Costs savings



Pilot conducted with Nuro's Toyota Prius fleet



# Challenges

Internet access

Availability of payment methods incl low-income payment (eg. SNAP)

High level of communication - Q&As during signup process

# Opportunities

Direct service to customers

Time given back to customers

Savings for all

Delivery to food deserts



# Thank you

