

SCRIPT

To view final video: <https://youtu.be/5YbrzekJxSw>

[McFarland speaking]

“There’s no doubt that twenty-twenty will be remembered for its challenges.

Whether that’s a global health crisis, economic downturn or social unrest --- 2020 has been tough.

Twenty-twenty forced us to stop our comfortable daily routines and change --- everything.

We’ve had to learn how to social distance. Meet virtually. Work differently. Adjust. And then adjust again.

2020 stole from us precious moments we planned to share with friends, family and our students.

And for some, 2020 has meant more than just the loss of routine and comfort, but tragically, the loss of lives.

The challenges 2020 has brought with it are -- and continue to be -- very real.

But, Crowley ISD, 2020 may have knocked us down. But it has not knocked us out.

Our mission remains clear. And educators, we need you --- now, more than ever.

Because despite the obstacles, whether it’s On-Line or In-Person, we still teach. We still lead. And we still serve.”

Transition to Students and Parents

CTE Chaka Powers (CHS) Parent 1: Crowley ISD educators – from the bottom of my heart, I want to thank you for giving students including MY CHILDREN a safe place to learn and to know they are loved... You matter. And we need you.

Jude Roe/Student 1 (boy): I need you to teach me how to spell and how to read!

CTE Student 2 (girl): I want to be an engineer one day, and I need you to show how me to get there. CTE by the airplane.

Parent 2 Fisher: I need your help showing my daughter how to navigate those tough middle school years.

Parent 3: (NC basketball dad and son): And I need your help so my son can succeed on the court AND in the classroom.

DAVIS Elijah Strong (NC student) /Student 3: High school seniors like me need you to help us plan for our future because we need more than just a diploma.

Chaka Powers child Student 4: And I need you to cheer me on when I'm ready to give up and give in.

Student 1: We need you, teachers!

Student 2: We need you, custodians!

Student 3: We need you, counselors!

Student 4: We need you, nurses!

MAYORS

MAYOR 1: Crowley ISD educators – not only do our students need you but our communities need you as well.

MAYOR 2: As mayors, we want to thank the faculty and staff of Crowley ISD for serving and loving the children of Fort Worth and Crowley.

BOTH: We need you!

[McFarland speaking again.]

“We need you, educators. We need you to teach those important skills in math and reading, science and social studies, art and history.

And we also need you to lead our children in lessons about grit, perseverance and resilience.

Twenty-twenty hasn't changed that.

It hasn't changed that teachers always have been, and always will be, encouragers and dream-builders and life-changers. Not even a pandemic can stop that. And it can't stop us from being Crowley Pride Unified.

Crowley ISD family, if 2020 does anything to us, let's allow it to deepen our resolve, strengthen our commitment and tighten our grasp on the value of what we do.

In the midst of the chaos, confusion and chatter, please don't forget that whether students are inside a school building or inside their homes, they still need you. And what you do --- matters."