



CROWLEY
INDEPENDENT SCHOOL DISTRICT

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Release: IMMEDIATE

Who: Students arriving on first day of school on a red carpet and being welcomed by community leaders and staff

What: Red carpets are being rolled out at all 23 Crowley ISD campuses for the first day of school

When: Tuesday, August 21, 2018 from 7:00 – 7:35 a.m.

Where: Sidney H. Poynter Elementary School, 521 Ashdale Drive, Fort Worth, 76140

Visuals: Students walking red carpet into school, community leaders and volunteers welcoming students with high fives and fist bumps, **Superintendent Dr. Michael McFarland** and **School Board President June W. Davis** and others offering words of encouragement to students and staff

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Red Carpet Welcome for Crowley ISD Students

Every school in Crowley ISD is rolling out the red carpet for students on the first day of school – Tuesday, Aug. 21. As students arrive at each campus, they will walk down a red carpet to enter their school building. **Superintendent Dr. Michael McFarland**, **School Board President June W. Davis** and other community leaders will also be offering words of encouragement to the students and staff for the new school year.

“The first day of school is an important day and we are celebrating with a red carpet welcome at every campus in Crowley ISD,” McFarland said. “This back-to-school event will help set the stage for the great things our students and staff will accomplish this school year.”

Community leaders and volunteers have been invited to participate by lining the red carpets at every school and greeting students with high fives and fist bumps.

“Our students benefit immensely when community members are visible and involved in our schools,” McFarland said. “We have partnered with hundreds of businesses, faith-based groups and other organizations across our district to help students succeed because, as educators, we know that partnerships make a positive impact in our schools.”
