

From: uWaterloo Annual Giving
Sent: April 9, 2020 4:27 PM
To: Jennifer Murray
Subject: You are a hero to our students!

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Office of
ADVANCEMENT

THANK YOU FOR GIVING TO THE
STUDENT EMERGENCY SUPPORT FUND

Dear Jennifer,

Amidst all the daunting news, you helped us write a story of a caring and generous community who offered a hand up to thousands of Waterloo students struggling with financial challenges as a result of COVID-19.

Thank you for being one of the first to open your heart! You joined over 1,000 other heroes to raise an incredible \$300,000 for the Student Emergency Support Fund — and we're not finished yet, as gifts continue to come in from across the globe.

Your thoughtfulness is especially appreciated at a time when you are very likely dealing with your own personal challenges. That you still chose to help our students is a testament to your kindness. Thank you.

Students will be able to apply next week, and we look forward to sharing some of their stories with you in the future.

Stay tuned. And stay well.

Joanne Shoveller
Vice-President, Advancement

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This email is sent from Joanne Shoveller, Vice-President, [Office of Advancement](#), University of Waterloo, 200 University Avenue West, Waterloo, Ontario, Canada N2L 3G1
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From: uWaterloo Annual Giving
Sent: April 20, 2020 4:21 PM
To: Jennifer Murray
Subject: Your gift is on its way to our students!

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Office of
ADVANCEMENT

Dear Jennifer,

Thank you for letting Waterloo students know help is on its way with your gift to the Student Emergency Support Fund.

Since the fund was launched on April 6, more than 1,500 community members have made a gift and contributed over \$445,000 to date.*

I am thrilled to tell you that the first applicants will receive support this week. To help as many as possible, emergency assistance has been capped at \$500 per student.

Jennifer, thank you for helping our students continue their dream of a university education. I look forward to sharing more updates with you in the future.

Sincerely,

Jessica Wroblewski
Associate Director, Annual Giving

**Funds received in excess of applications for support will be used to directly help students through other vital needs-based bursaries and assistance programs.*

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This email is sent from Jessica Wroblewski, Associate Director, Annual Giving, on behalf of [Annual Giving](#), Office of Advancement, University of Waterloo, 200 University Avenue West, Waterloo, Ontario, Canada N2L 3G1

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From: uWaterloo Annual Giving
Sent: May 7, 2020 12:02 PM
To: Jennifer Murray
Subject: My sincere thanks for your gift

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Office of
ADVANCEMENT

Dear Jennifer,

One month ago, the University of Waterloo launched the Student Emergency Support Fund so that our caring community of alumni, parents, friends, faculty and staff had a way to help our students in a time of great need.

More than 2,000 supporters, including you, acted swiftly and with generosity, raising more than \$600,000.

[**WATCH THE VIDEO**](#)

In this [short video](#), I'm pleased to have the opportunity to thank you for your kindness. It is during these times of uncertainty that your confidence in Waterloo and your support of our students inspire us all as we prepare for better days ahead.

Stay well,

Feridun Hamdullahpur
President & Vice-Chancellor

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This email is sent from Feridun Hamdullahpur, President and Vice-Chancellor, University of Waterloo, on behalf of [Annual Giving](#), Office of Advancement, University of Waterloo, 200 University Avenue West, Waterloo, Ontario, Canada N2L 3G1
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From: uWaterloo Annual Giving
Sent: July 9, 2020 5:01 PM
To: Jennifer Murray
Subject: Thank you for answering the call

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Office of
ADVANCEMENT

Dear Jennifer,

With your gift to the Student Emergency Support Fund, you brought hope and relief to students who were struggling with unexpected expenses due to COVID-19.

You helped them with the transition to remote learning, the loss of co-op work terms and summer jobs, and those who needed to return home to the safety and security of family. Thank you.

Almost 400 students received financial help from the fund, with an average award of \$500. Many took the time to express their gratitude. Here, in their own words, is a small sampling of their responses:



Miila

“To some, \$500 is not a lot. To me, it was life-changing. Suddenly, I could afford to move for my co-op job, buy food for the next week, and create an at-home work set-up. This funding helped relieve immense stress; this funding saved my degree.”

Matthew

“I was on an exchange term in Sweden when



COVID-19 hit. I soon realized I urgently needed to get back to Canada. This support helped me pay for the flight, and within a few days I was home safe with my mom. Thank you for being there when I needed you in a stressful situation.”



Ayokunle

“I was overwhelmed with the number of people who responded to my cry for help. A week after applying, I received enough to cover my immediate living expenses — it felt like pouring water on a burning fire. My dream of earning a degree from Waterloo was back on track.”

Thank you for your dedication to Waterloo, and to the students who make this place not just special, but essential. As the Fall term approaches, and we invest further in teaching and learning from a distance, Student Emergency Support Fund monies will continue to assist students with unanticipated costs related to the pandemic and the shift to online learning, so that they can participate fully in their academic pursuits.

Without a doubt, the past four months have been a challenge. We’re choosing to characterize them as a call to action. We now have an opportunity to lead into a new phase of our University’s life and build better outcomes for our students and the world. Thank you for your ongoing support as we get ready for the next phase of this transition.

Joanne Shoveller
Vice-President, Advancement

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