The 2021-22 Measuring What Matters publication represents the second year Alexandria City Public Schools (ACPS) has invested time and energy into researching and assembling this visually inviting compilation of facts and figures about its small, yet mighty school division. Under the guidance of an interim superintendent in 2022, and the tutelage of a leader well versed in school communications, the school and community relations (SCR) department undertook the work of collecting information from 18 schools and nine central office administrative departments that specifically highlighted the accomplishments and achievements of ACPS’s diverse student and staff population. Measuring What Matters was a NSPRA award-winning publication last year and this year, the communications department endeavored to take a more in-depth look at the division, by including school and department team accomplishments. While students are at the heart of what we do on a daily basis, we would be remiss if we didn’t recognize the efforts of the administrative teams in schools and the central office that contribute to student success. 2021-22 Measuring What Matters reflects and celebrates the positive work of an entire school system as it strives to meet its strategic plan goal of equity for all in everything that is communicated about its division.

Three examples from the publication:
Fast Facts - page 9
Class of 2022 - page 29
Department Accomplishments - Pages 46-50