The Aspire Highly Capable program through Battle Ground Public Schools is designed for K-12 students who perform or show the potential for performing at significantly advanced academic levels.

One of our strategic goals is to offer high-quality instruction. It is the mission and responsibility of Battle Ground Public Schools to meet the educational needs and foster the intellectual growth of students with an array of learning styles and abilities.

The goal of this rebrand was to bring awareness about the Aspire program to our community along with an updated wordmark that works well with our current district branding.

Old logo:
The main font Baloo Bold was unanimously chosen as its primary logo mark because the rounded corners felt playful yet readable.

ASPIRE
Highly Capable Program

A PROGRAM OF
BATTLE GROUND PUBLIC SCHOOLS

360-885-5426
aspire@battlegroundps.org

Baloo
An affable display typeface by Ef Type

Sanchez Semibold
Sanchez Regular

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As BGPS continues its district-wide branding efforts, programs within our district require a commitment to show how both the district logo and the program logo interact with each other. Predicting that additional BGPS programs will need to follow formatting, I designed the Aspire program supplemental logos thoughtfully.
For parents / guardians and the public

The Aspire landing page on our district website acts as an overview for parents / guardians which includes more information such as student referral packets (in Russian, Spanish and English) as well as program service options, and more.

www.battlegroundps.org/aspire/
For parents / guardians

The Aspire brochure is meant for parents / guardians who are interested in learning more about what the program is about. The trifold brochure is meant to highlight the most important parts of the program and is available as a printed piece at our 18 school offices.
For educators
The Aspire toolkit is a 16-page digital guide for educators who teach highly-capable K-12 students enrolled in the program through Battle Ground Public Schools.
Multiple languages
In order to help communicate to all students and families effectively, our team made sure important forms were translated into Russian and Spanish.

Referral Window is Open
Oct. 10 - Dec. 2

What is the CogAT test?
The CogAT is an objective test that includes three domains: Verbal, Quantitative, and Nonverbal.

What is the testing process?
- The CogAT is administered individually to each student.
- The student receives a score for each of the three domains.
- Scores are based on a percentile rank, with 12 being the highest.

ASPIRE
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El programa ASPIRE atiende a estudiantes K-12 que han sido identificados como académicamente muy capaces, también conocidos como académicamente superdotados.

Вопросы? 360-685-5426 | aspire@battlegroundps.org

FORMS