For questions about the Middlesex County Magnet Schools branding please contact marketing@mcmsnj.com.

**DISTRICT LOGOS**

**SCHOOL MASCOT LOGOS**

**COLOR PALETTE**

- **East Brunswick**:
  - PMS 348 C
  - CMYK 97/22/100/9
- **Edison Academy**:
  - PMS 362 C
  - CMYK 74/15/100/2
- **Perth Amboy**:
  - PMS 419 C
  - CMYK 73/65/65/72
- **Piscataway**:
  - PMS Cool Gray 2
  - CMYK 18/14/15/0
- **Woodbridge Academy**:
  - PMS 349 C
  - CMYK 91/33/99/26

**ICON STYLE**

When using icons for District communications, the accent color is PMS 348C. For school communications, use the individual school’s primary color.

**BRAND FONT**

- Proxima Nova Extrabold
- Proxima Nova Bold
- Proxima Nova Semibold
- Proxima Nova Regular
- Proxima Nova Regular Italic

**SYSTEM FONT**

- Arial Bold
- Arial Regular
- Arial Italic

**TAGLINE**

- COLLEGE READY. CAREER READY. LIFE READY.