<table>
<thead>
<tr>
<th>Goal Statement #1A</th>
<th>The District will improve communication and collaboration within and among the District and school buildings in order to effectively engage all stakeholders.</th>
</tr>
</thead>
</table>
| Goal Activities for Goal Statement #1A | 1A.1. The District will develop open and transparent communication methods that eliminate barriers and encourage the exchange of ideas, input, and information.  
1A.2. The District will develop a common protocol to recognize, value, and respond to the ideas, input, and information received from stakeholders.  
1A.3. The District will develop an integrated structure that promotes communication between and among schools, focusing both across levels and within feeder patterns. |
| Goal Statement #1B | The District will improve effective communication between the District and families by establishing best practices and guidelines for two-way communication. |
| Goal Activities for Goal Statement #1B | 1B.1. The District will conduct an analysis of the strengths and weaknesses in our communication process that allows for adjustments that strengthen information for parents.  
1B.2. The District will develop a two-way information protocol between schools and parents.  
1B.3. The District will obtain input from our website users with the goal of improving the online communication vehicles (website and WITS) for purposes of streamlining information (i.e. through the development of a WITS app, and the creation of video tutorials for application). |
| Goal Statement #1C | The District will improve effective communication with families, students, and staff by enhancing and expanding the knowledge of our digital media presence. |
| Goal Activities for Goal Statement #1C | 1C.1. The District will continually communicate with parents about the current information that they prioritize as being important for their children and develop a central District landing page to house the information.  
1C.2. The District will highlight the positive stories and instructional accomplishments of students and staff within the Williamsville Central Schools.  
1C.3. The District will administer an annual survey in which 95% of stakeholders strongly agree or agree when answering questions about communication. |
### STRATEGIC GOAL

**AREA #2**

### WELLNESS, COMMUNITY, AND SUSTAINABILITY

#### Goal Statement #2A

All students and staff will have equitable access to instruction, tools, experiences, and practices that support and enhance their physical, social, and emotional safety and wellness.

#### Goal Activities for Goal Statement #2A

1. **2A.1.** The District will ensure that the State Education Department’s SEL competencies are explicitly taught and integrated into daily learning experiences for all staff and students.

2. **2A.2.** The District will integrate Restorative Practices into its policies and practices to enhance all students’ and staff’s self-identity, self-confidence, and self-esteem.

3. **2A.3.** The District will seek to assure that Districtwide practices provide equitable access to experiences for all students.

#### Goal Statement #2B

All stakeholders will feel welcomed, connected and have a sense of belonging to their school and District communities.

#### Goal Activities for Goal Statement #2B

1. **2B.1.** All stakeholder groups will have both collaborative and educational opportunities in order to understand, support, and benefit from our “whole child” development initiatives.

   (e.g. Diversity, Equity, and Inclusion (DEI); Social-Emotional Learning (SEL); Restorative Justice Practices (RJP); Trauma and Trauma Informed Care (TTIC))

2. **2B.2.** The District and schools will ensure that the diverse cultures of students, staff, and families are accepted, respected, and valued as important components of our Williamsville community.

#### Goal Statement #2C

The District will integrate programs and educate staff, students, and the community on critical factors that impact personal and community wellness and the sustainability of our environment.

#### Goal Activities for Goal Statement #2C

1. **2C.1.** The District will promote and support the physical, social, and emotional health and safety of all staff, students, and families, including through the exploration of community partnerships.

2. **2C.2.** The District will engage in awareness and advocacy in the area of environmental sustainability.

3. **2C.3.** The District will be prepared to apply to receive the Green Ribbon Schools Designation. [http://www.p12.nysed.gov/facplan/GreenRibbonSchools.html](http://www.p12.nysed.gov/facplan/GreenRibbonSchools.html)
### TEACHING, LEARNING, AND LEADERSHIP

#### AREA #3

#### Goal Statement #3A

The District will engage in and continue to develop responsive educational practices, opportunities, and learning experiences that support and advance *individual student growth* within a diverse community.

#### Goal Activities for Goal Statement #3A

1. 3A.1. The District and schools will ensure the implementation of best instructional practices, strategies, and supports, while emphasizing authentic application of student understanding, to include inquiry, hands-on, and project-based learning.
2. 3A.2. The District and schools will ensure that students make meaningful connections to their educational experiences, focusing on understanding what they are learning, why they are learning it, and using feedback to grow and make enhancements.
3. 3A.3. The District and schools will continue to advance inclusive and culturally-responsive teaching and learning in order to enhance the educational experiences and outcomes of all students.

#### Goal Statement #3B

The District will engage in and continue to develop responsive educational practices, opportunities, and learning experiences that support and advance *leadership potential* within a diverse community.

#### Goal Activities for Goal Statement #3B

1. 3B.1. The District and schools will encourage leadership roles among all stakeholders and ensure that varied opportunities are offered for students and stakeholders within our school community to pursue their passions and future goals.
2. 3B.2. The District and schools will provide structures that support, model, and advance student leadership and result in positive actions and outcomes for themselves and others.

#### Goal Statement #3C

The District will engage in and continue to develop responsive educational practices, opportunities, and learning experiences that support and advance *social emotional skills* within a diverse community.

#### Goal Activities for Goal Statement #3C

1. 3C.1. The District and schools will ensure that SEL best practices are deliberately infused into student learning, meeting the needs of each individual and emphasizing personal growth and lifelong learning.
2. 3C.2. The District and schools will build strong relationships across groups to ensure a positive rapport with and among students so that the environment is safe for all students to feel valued, supported, and seen.
The District will support and advance diversity, equity, and inclusion in accordance with District policies and in alignment with the New York State Board of Regents policies, frameworks, and initiatives.

Goal Activities for Goal Statement #4 will be integrated into the Goal Activities for Strategic Goal Areas #1-3.
STRATEGIC PLAN

COMMITTEE

Casey Middle School
Mr. Peter Dobmeier, Principal
Mr. Timothy Pincoski, School Counselor

Country Parkway Elementary School
Mr. Andrew Bowen, Principal
Mrs. Colleen Glahe, Teacher

Dodge Elementary School
Mr. Charles Smilinich, Principal
Ms. Stephanie Calhoun, Teacher
Ms. Courtney Bryniarski, Teacher

East High School
Mr. Brian Swatland, Principal

Forest Elementary School
Mr. Keith Wing, Principal
Ms. Julie Riggi, Teacher

Heim Elementary School
Dr. Bonnie Stafford, Principal

Heim Middle School
Dr. Jeffrey Jachlewski, Principal

Maple East Elementary School
Dr. William Bohen, Principal
Ms. Sarah Pfeister, School Psychologist

Maple West Elementary School
Mr. Jason Smith, Principal
Mr. Mark Ruhl, Teacher

Mill Middle School
Ms. Lori Jonas, Principal
Ms. Grace Sokolowski, Speech Pathologist
Mrs. Melinda Galvin, Teacher

North High School
Mr. Robert Coniglio, Principal
Mrs. Christi Carroll, Assistant Principal
Mrs. Shannon Zawada, Teacher

South High School
Mr. Keith Boardman, Principal
Mr. Scott Horton, Teacher

Transit Middle School
Dr. Daniel Walh, Principal
Mr. Joseph Pluchino, Teacher

Dr. Darren J. Brown-Hall
Superintendent

Dr. Marie Balen
Assistant Superintendent for Instruction

Mr. Thomas Matuski
Assistant Superintendent for Finance & Management Services

Dr. John McKenna
Assistant Superintendent for Human Resources

Mr. Anthony Scanzuso
Assistant Superintendent for Exceptional Education & Student Services

Mr. Nick Filipowski
Director of Communications

Ms. Molly Cooper
Labor Relations Specialist

Mrs. Linda Ruest
Instructional Specialist for Professional Development

Mrs. Michelle Licht, WTA President

Mrs. Crystal Kaczmarek-Bogner
Board of Education Member

Dr. Susan McClary
Board of Education Member

Dr. Swaroop Singh
Board of Education Member

Mr. Anthony Giacobbe, Parent
Ms. Megan Landreth, Parent
Ms. Purnima Mohan, Parent
Ms. Tonniele Naether, Parent
Ms. Corinna Paolucci, Parent
Ms. Lydia Ramos, Parent
Ms. Bharathy Ravichandran, Parent
Mr. Jonathan Rich, Parent
Ms. Sue Strefeler, Parent

Mr. Ronald Shubert
Community Member
Dr. Darren J. Brown-Hall, Superintendent of Schools

Board of Education
Mrs. Teresa Anne Leatherbarrow, President
Mrs. Suzanne Van Sice, Vice President
Mrs. Crystal Kaczmarek-Bogner, Parliamentarian
Mrs. Mary Bieger
Mr. Michael Buscaglia
Dr. Michael Littman
Dr. Susan McClary
Ms. Maureen Poulin
Dr. Swaroop S. Singh

105 Casey Road,
P.O. Box 5000, East Amherst, NY
14051-5000

Phone: (716) 626-8000
Fax: (716) 626-8089